

FOR IMMEDIATE RELEASE
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HOLLYWOOD-BASED CHILDREN'S ENRICHMENT PROGRAM COMING TO PITTSBURGH

PITTSBURGH, PA (July 12, 2006) – CosmiKids – a Hollywood-based child enrichment center with a loyal following of entertainment industry notables – is targeting Pittsburgh for its first location outside of Southern California.

CosmiKids founder and CEO Judy Julin, a native of the South Hills, will present her vision for a Pittsburgh campus of CosmiKids at a reception for potential investors on Friday, July 21st, at the Sonoma Grille in downtown Pittsburgh, from 6:00 p.m. to 9:00 p.m.

Emmy-nominated actress and filmmaker Sherilynn Fenn, who currently is directing a documentary about CosmiKids, will film the Pittsburgh event.

Julin's CosmiKids works with children of all ages, using interactive teaching methods to help enhance their social, creative and academic skills. Prior to founding CosmiKids in 2003, Julin had been an entrepreneur in the wellness sector. In 1985, she founded a forerunner to CosmiKids -- called Kids at Heart -- in Pittsburgh, with backing from such luminous local leaders as Elsie Hillman and Heinz family members.

CosmiKids' unique and loving approach to learning was inspired in part by Pittsburgh's beloved Mister Rogers' Neighborhood television program.

"I am eager to bring CosmiKids to my hometown," says Julin. "I'm confident that parents in the region will understand that the world of tomorrow – one in which collaboration, creativity and mutual respect will be of supreme importance -- will find real value in our approach."

In Los Angeles, Julin's CosmiKids has captured the attention of some of Hollywood's best-known families, with child-stars like Hunter Allan and Darcy Rose Byrne hanging out and playing at the Hollywood & Highland Center location on famed Hollywood Boulevard.

In addition to the actress and filmmaker Fenn, other Los Angeles supporters of the venture include actress, author and mom Jenny McCarthy; author Mallika Chopra, daughter of wellness guru Deepak Chopra; Dr. Chopra himself; Neal Donald Walsh, author of the best-selling *Conversations with God* series; and Dr. Masaru Emoto, best-selling author of *The Hidden Messages in Water*.

Julin next year will publish a book on her core philosophies, better-than-best practices and higher-consciousness business principles. She is co-authoring the book with writer Gina Mazza Hillier, a Pittsburgh area resident.

After Pittsburgh, Julin expects to expand CosmiKids through franchising to other markets around the U.S. The Massachusetts-based nonprofit Leadership & Literacy Foundation is partnering with CosmiKids in the expansion program.

ABOUT COSMIKIDS

CosmiKids (www.cosmikids.org) is a Los Angeles-based childhood enrichment program that prepares young people for life in the 21st century by helping them maximize their social, creative and academic skills. CosmiKids was established by Judy Julin, an entrepreneur who has run wellness-focused businesses for more than 20 years. CosmiKids has a location in Hollywood California, and will be opening a Pittsburgh center within the next year. The company is also selling franchises worldwide.

For more information, please call Todd Miller at 412.421.3664.